

**SAINT MARK'S CATHEDRAL
VESTRY RESOLUTION
(#10-GO-07)**

HISTORY:

The Saint Mark's Cathedral Stewardship Committee is responsible for recommending an Annual Pledge Campaign plan for approval by the Vestry. The 2011 campaign plan includes the theme, goals, and campaign guidelines.

The Stewardship Committee reviewed options for the campaign theme and prayerfully selected Luke 12:34: *"The place where your treasure is, is the place you will most want to be, and end up being."*

The 2010 campaign resulted in 506 pledging households totaling \$1,174,624. After careful consideration, the committee recommends 2011 goals of **600** pledging households totaling *at least \$1,350,000*, the level required to maintain the Cathedral's current ministries and programs. If we raise less than \$ 1,350,000, then we will need to reduce spending on staff and programs. If we raise more than \$ 1,350,000, then exciting new things will happen.

In an effort to communicate that stewardship is a spiritual practice and to conduct a faith-based campaign, the committee recommends that a preliminary 2011 operating budget not be included in the campaign brochure; the 2011 campaign be one week shorter than the 2010 campaign; and there be no further solicitation of a pledging household once a pledge card is received.

BE IT RESOLVED BY THE VESTRY OF SAINT MARK'S CATHEDRAL:

The 2011 Annual Pledge Campaign theme will be: *"The place where your treasure is, is the place you will most want to be, and end up being."*

The 2011 campaign goals are to receive pledges from **600** pledging households, raising *at least \$1,350,000*.

The 2011 campaign guidelines include:

- The campaign brochure will not include a preliminary 2011 operating budget,
- The campaign will end on Sunday, December 12, 2010, and no further pledge solicitations will be made after that date, and
- Once a pledge card is received, that pledging household will not receive further solicitations.

ADOPTED by the Vestry of Saint Mark's Cathedral this 24th day of August, 2010

Phil Haas, Senior Warden

ATTESTED by me this 24th day of August, 2010

Virginia Lenker, Clerk