

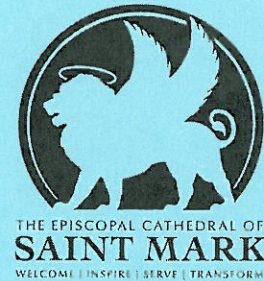
Date: January 30, 2011

From: Randy Revelle, Chairman  
Stewardship Committee

To: Saint Mark's Cathedral Parish

Re: **2011 Annual Pledge Campaign Activities**

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The Annual Pledge Campaign for 2011:

- Was dedicated to the life and service of *Carl Knirk* as Canon for Planned Giving/Stewardship and Evangelism at the Diocese of Olympia;
- Organized and hosted Stewardship Sunday to feature and recruit support for **54** Saint Mark's ministries of time, talent, and treasure;
- Kept stewardship materials current on the Cathedral website;
- Sponsored stewardship sermons by Bishop Greg Rickel and Greg Simon to inspire the Annual Campaign;
- Mailed campaign brochures, pledge cards, and targeted letters to almost **800** parish households; mailed a second letter to more than **400** of those households;
- From October 10 to December 19, 2010, published campaign articles and progress reports in the weekly bulletins and "Sundays and Beyond;"
- From October 17 to December 19, provided personal stories, songs by the "Stewardship Quartet," and weekly campaign progress reports during the three Sunday morning services;
- Staffed the stewardship table during Sunday morning services from October 10 to December 12;
- Organized **40** parishioners to contact more than **600** parish households;
- Organized and implemented a network of **10** stewardship representatives who encouraged more than **350** members of their ministries to pledge to Saint Mark's;
- Obtained **\$62,450** in matching funds from **nine** generous parishioners; these funds generated **\$75,865** in new pledges from **97** households that did not pledge last year;
- Worked with the Finance Committee to organize and conduct **four** Vestry Budget Forums to provide updated budget information to parishioners; and
- Achieved **100 percent** participation in pledging by the Vestry/officers, Stewardship and Finance Committees, and Cathedral clergy/staff. These **49** parish leaders increased their 2010 pledges by an average of **14 percent**.

The Stewardship Committee included the following 17 Saint Mark's parishioners: *Jo Ann Bailey, Phil Haas, Heidi Kim, Louise Kind, Jean Leed, Virginia Lenker, Rebecca McClain, Courtney Phillips-Youman, Joyce Ramée, Penny Reid, Randy Revelle, Alicia Sands, Greg Simon, Scott Smallwood, Kathy Sodergren, Roger Valdez, and Gerard van Wesep.*